Compiled by J. P. G. for
Banff Writers' Conference
August 1944

BEGINNERS' MARKETS

Simple Rules of Preparation

1. Type on one side of sheet only. Black Ribbon. Double-spaced.
2. Wide margins (one inch or better).
3. Put name and address in upper left-hand corner of first page of Ms.
4. Put approximate number of words in upper right-hand corner.
5. Put title of story or article about one-third way down sheet with your name or pen-name underneath, thus:

   TOMORROW BELONGS TO US
   by Jane D. Adams
6. Don't leave an unfinished paragraph at the bottom of any page - if reasonably feasible.
7. At the top of every page, other than Page 1, put the title of your story, the page number, and your name, thus:

   Tomorrow Belongs To Us - Adams-(2)
8. At the end of your story, put the Number "30" or The End .
9. Use open-end Numbers 10 and 11 envelopes. Always include postage for return of Ms.

POETRY

1. The Sentinel 194 E 76th Street New York 21, N.Y.	Home themes nature religions	
2. Country Guide 290 Vaughan St. Winnipeg, Man.	Home nature human	not more than 8 or 10 lines
3. Toronto Saturday Night 73 Richmond St. West Toronto, Ont.	Sophisticated verse or nature themes Study well	
4. Christian Science Monitor 1 Norway St. B oston, Mass.	A Daily paper Outdoor and human interest themes	
5. Our Dumb Animals 180 Longwood Ave. Bos ton 15, Mass.	Animal and outdoor themes 4 - 16 lines	
6. United Church Publications 299 Queen St. West Toronto, Ontario	Children's verse especially about 12 lines on pets, etc.	
7. Story World (American Baptist Publications Society) 1701 CChestnut Street PPhiladelphia 3, Pennsylvania.	Short verse on Children's subjects	

Bot Gard—
Was this what you
wanted Bot? I
had this spare
copy ← F.G.

ARTICLES

I Subjects of farm, rural, historic interest:

1. Vancouver Daily Province
   Vancouver, B.C. (up to 2000 words)

2. Family Herald and Weekly Star
   Montreal, Quebec (under 1500 words)

II Subjects of household hints, mother-and-baby articles - anything pertaining to the home.

1. Family Herald (address above)

2. The Country Guide, Winnipeg.

3. American Baby Magazine
   258 Riverside Drive
   New York, N.Y.
   Articles under 1,000 words for expectant mothers and for mothers of children less than one year old.

4. Capper's Farmer
   Topeka, Kansas
   short

5. Christian Family
   (D. C. Cook Publishing Co.)
   Elgin, Illinois
   Send for sample

6. Mother's Magazine
   (same address as above)
   Help for mothers and articles on guiding formation of child character up to 11 yea rs old. Lengths 100 - 300 and 700 - 1,000

III Subjects for children

Write new g ames, things-to-do, stories of how now-famous people got their start, nature pieces, interesting things about famous inventors or other great people, interesting and little-known historical data (how one man escaped massacre in Custer's Last Fight, for instance) - anything to interest a child. Keep it short - not over 500 words. Start off with interest in first line. And the market is very large....

1. Presbyterian Publications
   73 Simcoe Street
   Toronto

2. Ms. Editor
   General Board of Religious Education
   604 Jarvis Street
   T oronto

3. United Church P ublications
   299 Queen St. West
   T oronto

4. C hristian Board of Publication
   2700 PPine Blvd.
   St. Louis 3, Missouri

5. American Baptist Publication Society
   1701 C hestnut Street
   PPhiladelphia 3, Pennsylvania

6. G ospel T rumpet Co.
   5th and Chestnut Streets
   A nderson, Indiana

5. American Baptist Publication Society
1701 C hestnut Street
Philadelphia 3, Pennsylvania

6. C oeper T rumpet Co.,
5th and Chestnut Streets
Anderson, Indiana

III Subjects for Children

Write new, true-to-do, stories of how now-famous people got their start, nature pieces, interesting things about famous inventors or other great people, interesting and little-known historical data (how one man escaped massacre in Custer's Last Fight, for instance) - anything to interest a child. Keep it short - not over 500 words. Start off with interest in first line. And the material is very large...

1. Presbyterian Publications
73 Simcoe Street
Toronto

2. Ms. Beltrey
General Board of Religious Edu
604 Jarvis Street
T oronto

3. United Church P ublications
299 Queen St. West
T oronto

4. C hristian Board of Publicatio
3700 Pine Blvd.
St. Louis 3, Missouri

5. American Baptist Publication S
1701 C hestnut Street
Philadelphia 3, Pennsylv

6. C oeper T rumpet Co.,
5th and Chestnut Streets
Anderson, Indiana

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IV. Articles of General Interest to Women Readers....

1. She Magazine
521 5th Ave.
New York, N.Y.
Subjects: Romance, self-improvement etc. to about 2500

2. Saturday Night
73 Richmond St.
Toronto
clever and up-to-date pieces to about 2000

3. Charm Magazine
122 East 42 St.
New York 17, N.Y.
fashions, charms, budgets, personalities, etc.
under 2500

Note - The above are better-paying markets. Only those who have sold to lesser women's magazines or who have outstanding articles should try them - though they are not too hard to get into.

V. Outdoor Stories and Articles...

1. Family Herald (address listed)

2. Forest and Outdoors
Canada Cement Bldg.
Montreal, Quebec
not over 700 words

3. Rod & Gun
1224 St. Catherine St. West
Montreal
stories for men
about 2000.
Preferably with photos.

4. Country Guide
(address listed)
true stories about wild animal pets
about 500 - 1000 words

SHORT STORIES

1. McClure Syndicate
75 West Street
New York, N.Y.
cheerful short-shorts
900 - 1000, O. Henry type -
one a day used. $5 each.

2. The Crosier Missionary
Box 176
Hastings, Nebraska
stories in good taste
up to 3000 words

3. Children's Page Editor
Family Herald and Weekly Star
Montreal, Quebec
stories for children to
1000 words.
Fairy tale, animal, etc.

4. Canadian Countryman
204 RRichmond St. West
Toronto, Ontario
Rural short fiction
not over 3,000

5. Challenge
165 Elizabeth Ave.
Toronto, Canada
stories 2500 - 3000 for young people 16 years and older.

6. Daily Short Story Editor
New York Daily News
220 East 42nd Street
New York 17, N.Y.
one short story a day about
1600 words
Human interest. Pay: $25

JOHN PATRICK GILLESE